

Memo

To: Parnell for Governor Campaign

From: Jon Lerner

Date: March 3, 2010

Re: Republican Primary Survey Results

Methodology

This survey of public opinion in Alaska was conducted by Basswood Research on February 27-28, 2010, among 500 likely Republican primary election voters. All interviews were conducted by professional interviewers by telephone. Interview selection was at random from among lists of registered voters with a history of voting in Alaska Republican primary elections. The sample was constructed to statistically correlate with actual voter distributions in the state. The accuracy of this statewide survey is within +/-4.38% at a 95% confidence interval.

Summary of Key Findings

Governor Parnell is in an exceptionally strong position to win the Republican primary. He vastly exceeds key electability benchmarks on favorability, job approval, and ballot performance.

Q: Do you have a favorable or unfavorable opinion of Sean Parnell?

A: Favorable 71.2%
Unfavorable 7.8%
No opinion 21.0%

Q: Do you approve or disapprove of the job Sean Parnell is doing as Alaska's Governor?

A: Approve 79.4%
Disapprove 8.4%
Don't know 12.2%

Q: If the Republican primary election for Governor was held today, and the candidates were Sean Parnell, Ralph Samuels, and Bill Walker, for whom would you vote?

A: Parnell 69.2%
Samuels 9.0%
Walker 4.0%
Undecided 17.8%

Analysis

In less than one year in office, Governor Parnell has earned among the very highest public approval ratings of any Governor in America. His support cuts across all segments of geography, party affiliation, and demographics. For example, among registered Republicans, Parnell's approval rating is a massive 82%, while among Independent/Unaffiliated voters, his approval stands at a very strong 76%.

At present, the race between Parnell, Ralph Samuels, and Bill Walker for the Republican nomination is, for all practical purposes, no contest, with Parnell holding a massive 60-point lead. Parnell maintains large leads among every voter segment, including a 69%-7% lead among moderate Republicans and Independents, and a 71%-10% lead among conservative Republicans and Independents. There is quite simply no primary voter segment that favors Parnell's opponents.

About Basswood Research

Basswood Research is a ten-year old national public opinion research firm based in Bethesda, Maryland. It has conducting tens of thousands of interviews doing political campaign polling in all fifty states. Its clients include numerous Republican Members of Congress, U.S. Senators, and Governors, as well as the Republican Governors Association.